



Campaign Report by

UNIFY



1. Executive Summary
2. Media
 - A: Social Media
 - B: Video (shooting/editing)
 - C: Blogs
 - D: Ebook
 - E: Graphic Design
 - F: Global Events Map
 - G: Online Audio Broadcasts
3. Global Synchronized Prayers
4. Winterization & Infrastructure Projects
5. Composting Toilets and Sanitation Support
6. Green Team
7. Donation Re-allocation to Local Communities
8. Project Team Members



We welcome your "Rise for Standing Rock" international campaign and support your efforts to organize a prayer in support of our cause. I am deeply moved by the millions of global citizens coming together peacefully to support the Standing Rock Sioux Tribe. Your actions show us that people around the world are watching and listening.

We are fighting to protect the water and lands our people have called home since time immemorial. As we say in our language, Mni Wiconi – water is life. We mean this in a very literal way – all living beings depend upon these waters. An oil spill from this pipeline would have devastating consequences on all of us.

We are also fighting to protect our sacred places – places where we pray and honor our ancestors. We are trying to protect what we have today so that our future generations can thrive on these lands, and they too, can know their ancestral homeland and the deep connection we have to it. This fight today is a fight for our children.

Chairman Dave Archambault II
Standing Rock Sioux Tribe

"We welcome your "Rise for Standing Rock" international campaign and support your efforts to organize a prayer in support of our cause. I am deeply moved by the millions of global citizens coming together peacefully to support the Standing Rock Sioux Tribe. Your actions show us that people around the world are watching and listening."

-Chairman Dave Archambault II, Standing Rock Sioux Tribe

1. Executive Summary and Background

Unify arrived at Standing Rock to support the prayer, be of service, and tell the story of the movement. We created deep relationships on the ground, inspired millions around the world, and walked away learning how to best support the movements of the future. Unify has a history of hosting global events and campaigns since 2012.

Standing Rock was perhaps our most challenging and successful campaign to date. In early August of 2016 we began receiving messages from people in our community asking that we support Standing Rock. We have been hosting global meditations and actions to raise awareness about water issues since World Water Day 2013. Standing Rock seemed like a natural campaign for us to support with the exception of a few complexities:

Cultural Protocol

Standing Rock was initiated by Native Lakota, Dakota, Nakota, Hunkpapa tribal members, with the site of the proposed pipeline and resistance on treaty lands. There is a long history of non-natives, missionaries, NGO's, and others intervening in the affairs and lands of native people. Some of these with the best intentions, but mostly with colonial objectives. This has left cultural wounds, lack of trust, and misunderstanding between natives and non-natives.

Members of Unify felt it very important to be sensitive to this reality, so discussions emerged on how to support without appearing to be insensitive to this reality. How to support in a culturally-appropriate way? The first step in the process was to make connections on the ground and begin conversations.

Unify has traditionally hosted global meditations, whereas Standing Rock was hosting a prayer. Non-natives often associate prayer with a religion, whereas natives consider prayer as a way of life that also includes a way of being. Christianity has played a major role in many of the historical wounds

for native people through manifest destiny, missionaries converting natives, boarding schools as well as being entwined with colonization.

Therefore this was also sensitive territory that required cultural, historical understanding, diplomacy, and clear messaging. Much gratitude goes to our partners and friends at United Religions Initiative and Clergy for Standing Rock who helped to bring much healing and understanding across cultures in a true spirit of love and community.

B. Politics are Divisive

With a mission of creating unity, finding middle ground, Standing Rock presented a very divisive and political atmosphere for Unify to become involved with. Though the issues of clean water, and supporting native people on their ancestral, treaty lands should be something that everyone can easily get behind, 2016 was an election year. The cultural divide between Republicans and Democrats, rural and urban, oil infrastructure vs. clean energy, were intensely heated and potentially volatile. This was considered by the Unify team and we unanimously agreed that it was sensitive but well worth getting involved for the sake of honoring the waters and our First Nations Relatives.

C. Adapting to Ever Changing Variables

Unify showed up to Standing Rock to stand in solidarity, raise the vibration, be of service, and assist in telling the story of the movement through our vast global network. We came with the understanding that the world needed to know what was happening, and that public awareness would be very valuable in protecting this sacred land and water. We created deep relationships on the ground, inspired millions around the world, and walked away learning how to better support these movements of the future. This was a beautiful opportunity to find ways to merge spirituality with activism and work in a unified way across cultures to protect what is sacred to all life... water.

Originally we had agreed to only direct people to Oceti Sakowin Camp for

donations through our online and social media channels. This changed quickly as our team landed onsite to recognize extensive infrastructure needs to accommodate supporters arriving from all over the world. With an influx of people comes needs for composting toilets, solar panels, meeting spaces, food, fire-wood, waste management, and more. The multiple camps were struggling to keep up, and distribution of resources was difficult. Simultaneously we were receiving so much interest on our Facebook Page and a desire to “help out” from our online community that a decision was made to start collecting donations through Facebook directly to Unify in order to address the diverse emerging needs from day to day.

[2. Media](#)

Unify has 1.6 million fans on our Facebook Page; about 450,000 on our email list, and almost 10,000 local organizers around the globe. This allows us to put a spotlight on smaller organizations, and community initiatives for an international audience. We were very lucky to partner with many notable blogging platforms, and independent media as well as other large Facebook Pages that also agreed to share content.

Members of our team helped to write relevant blogs that were hosted on UPLIFT Connect, who graciously dedicated much attention and resources to supporting the larger Standing Rock Cause. You can see their resources page [here](#).

[A Standing Rock Allies Resources Network](#) was also developed through shared dialogue and promoted on Unify. This was a very important educational and cultural component to the campaign. Understanding the history and background enabled people to be informed if they showed up at camp, or if they were to engage in conversation with others around the issue, and so they could speak intelligently when calling representatives.

A. Social Media

In a period from November 17, 2016 to December 15, 2016 the total count of views for all of our posts on Facebook was 348 million ([see spread-sheet here](#)). Not every one of our posts were about Standing Rock, but it is safe to say that over 60% were. This puts the total views of Standing Rock content well over 150 million views in a month!

Posts were curated and produced by Unify along with other grass-roots organizations, independent media outlets, that included cross-platform content like video, live audio, memes, and blogs. It was this synergy that drew large international media and attention to Standing Rock, and Unify played a major role in this effort.

The central call to action that much of our media was centered around was the prayers at Standing Rock, and supporting the vision of the elders while working closely with youth. We focalized this intention through 4 global events with live audio broadcast from Standing Rock. Below are the basic statistics on our [Facebook Event Page](#). We urge interested parties to visit the page and scroll through the hundreds of posts, comments and responses from people all over the world. It is a beautiful outpouring of love and support!

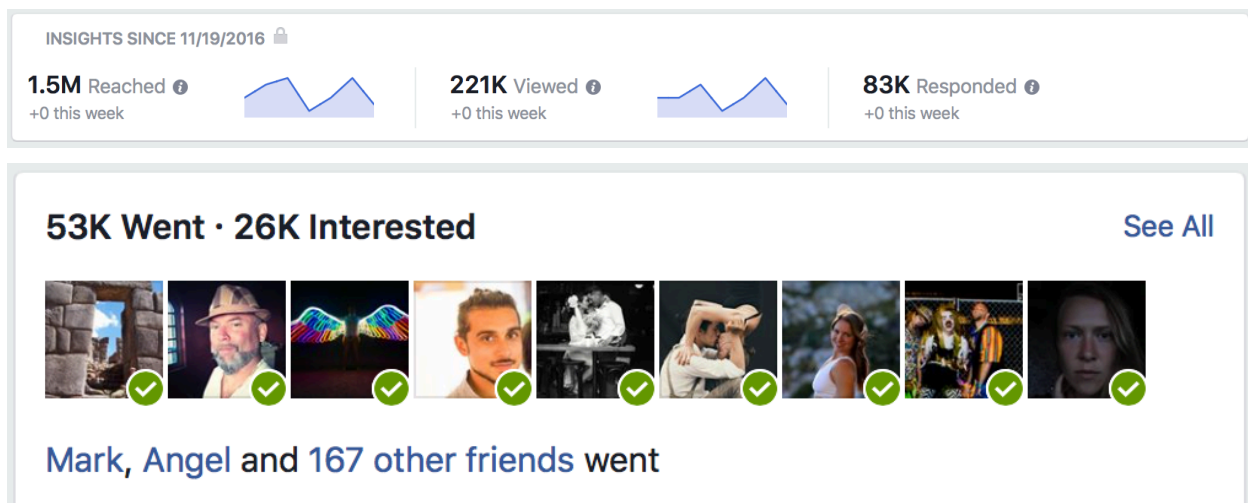
1.5 M Reach

221k viewed

83k responded

53k participated 26k interested

[Photos](#) from synchronized events around world

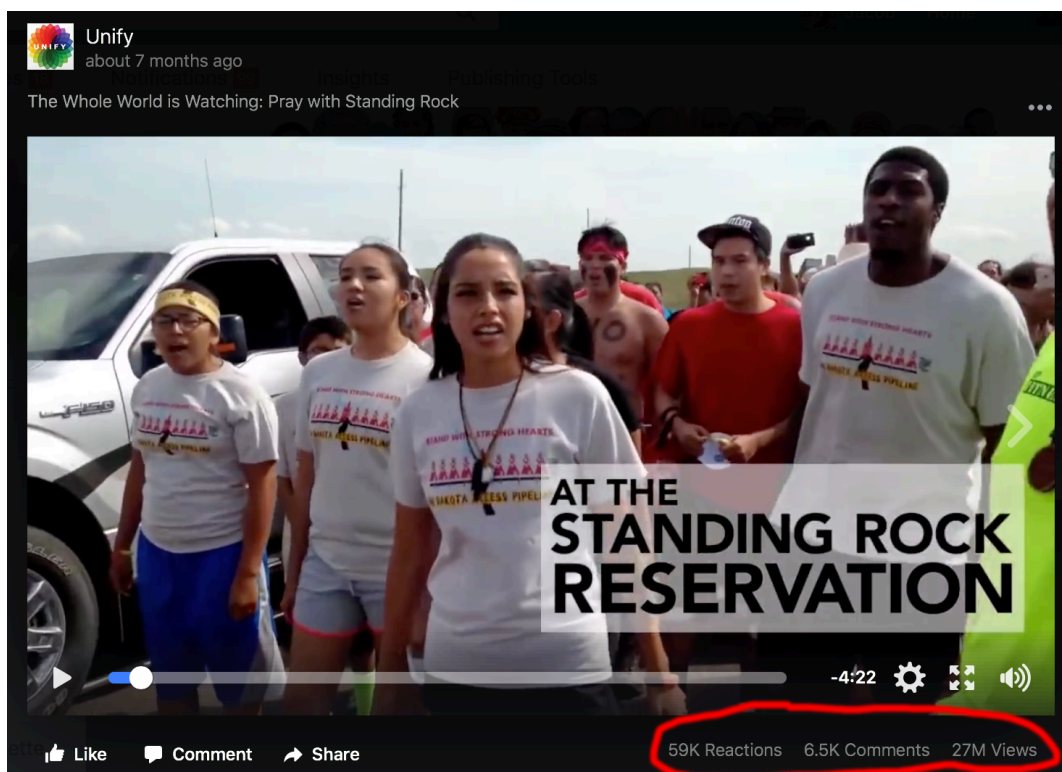


B. Video Shooting/Editing

Seth Bunting along with his assistant, Elana Meta Jaroff directed the video team for Unify on the ground at Standing Rock for 6 weeks including pre-production. Top level asset management in a grass-roots media ecosystem is very difficult. Seth worked with many camera people from different organizations and there was much negotiation about intellectual property rights, proper credit, sharing footage, etc.

Unify captured and curated over 75 hours of video content including interviews, drone footage, and B-roll including Virtual Reality footage that can be used to create a 360 degree media experience of what it was like to be at Standing Rock.

The overall sentiment from everyone involved was to be of service to a greater cause, but that did not prevent there from being dispute, between individuals that held different visions or interests in how their footage should be used. This is the beauty of collaboration, working with different groups and visions to find the unifying elements and bring them together. Unify agreed to compile all footage and did our best to give credit where due to all parties involved. We also gave back to different organizations by amplifying the reach of their posts through sharing on our [Facebook Page](#).





The Whole World is Watching: Pray with Standing Rock
November 22, 2016 · 27M views



JASON MRAZ - "STRONG" (A Song for Standing Rock)
January 20 · 192K views



STANDING ROCK: Chief Arvol Looking Horse
December 6, 2016 · 1M views



A message to President Obama from Standing Rock
November 24, 2016 · 3M views

At the end of the gathering, a hard-drive with all footage was given to the tribe.

Unify produced numerous videos. The most popular video, scenes of Standing Rock set to an original piece of music called *The Whole World is Watching* was viewed 27 million times. There were Facebook Live videos from Standing Rock that received a combined viewing of over a million people, and numerous videos produced including:

Produced Videos:

- A Message to President Obama from Standing Rock - 3M views
- Chief Arvol Looking Horse - 1M views
- Jason Mraz, "Strong" a song for Standing Rock 192k views
- The Whole World is Watching - 27M views
- February 25 Standing Rock Update - 94k views
- Flood the Banks (divestment campaign) - 69k views
- United We Rise - 963k views
- Wopida, a Time of Gratitude - 166k views
- Navy SEAL at Standing Rock - 26k views
- Oil or Water, Where do you Stand - 1.8M views
- Photographic Update from Standing Rock - 35k views
- Standing Rock Revolution of Love - 541k views

Total Views: 34.8 Million

Facebook Live Videos:

- Jason Mraz - "Strong" A Dedication to The Water Protectors - 383k views

- Response to North Dakota Governor's Mandatory Evacuation Order. - 225k views
- Standing Rock Live Cam - 15k views
- Sacred Fire with Dr. Cornel West at the interfaith prayer ceremony. - 337k views
- Victory - 67k views
- Victory Here! - 76k views
- Veterans Gathering and Ceremony - 163k views
- Veterans Pow Wow - 24k views
- A New Fire at Standing Rock - 578k views
- Benefit in New York with Mark Ruffalo, Chase Iron Eyes, Josh Fox, Eve Ensler, Jon Bowermaster, Amy Goodman, Shailene Woodley and Deepak Chopra. - 101k views
- Jane Fonda Wells Fargo Divestment #nodapl - 86k views
- Prayers from Mauna Kea, Hawaii to Standing Rock - 84k views
- Feb 16 Meeting with Army Corps of Engineers - 20k views
- Tomorrow's Eviction - 38k views
- 2pm Eviction - 55k views
- Standing Rock Prayer Walk - 107k views
- Live at Eviction - 35k views
- The Global Wopida Launch of The World Peace & Global Unity Campaign - 22k views

Total Views: 2.4 Million

C. Blogs:

Jacob Devaney, Social Media Lead and Chief Blogger at Unify, worked closely with Unify co-founder Mark Healy, who is also Director of UPLIFT, to write and curate pieces that were educational and informative about the events as they unfolded.

- Pray With Standing Rock: Global Call to Action - [UPLIFT](#)
- Global Prayer Action for Standing Rock - [Huffington Post](#)
- Indigenous Led New Orleans Group Travels to Standing Rock - [Culture Collective](#)

- The Whole World is Watching - [UPLIFT](#)
- The Reason Why 500 Clergy Went To Standing Rock - [UPLIFT](#)
- Wopida: A Global Ceremony of Gratitude - [UPLIFT](#)
- Lakota Chief to Honor Hawaiian Sacred Sites in 2017 - [Huffington Post](#)

D. Ebook:

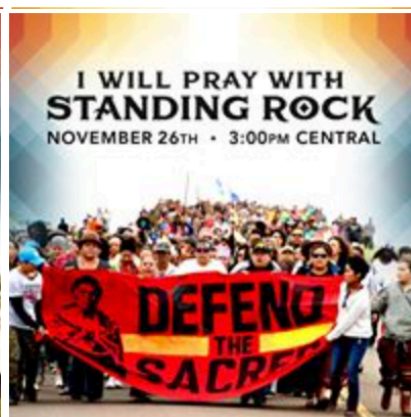
Standing Rock: Birth of a Global Movement available for Ibooks (.epub), Kindle (.mobi), and PDF.

There was much more going on at Standing Rock than a pipeline. Friendships were made, historical wounds were healed, cultures came together, the world participated online, prophecies were fulfilled, and new dreams born.

[This free e-book](#) is a collection of quotes, stories and wisdom from elders & youth on the ground at Standing Rock along with beautiful pictures that tell this

important story by Unify Photographer, Louis Fisher. Standing Rock is the birth of a global movement to honor and protect what is sacred to all life. This is an inspiring and hopeful story to share with friends and family.

The book has been downloaded over 10k times since its' release.



E. Graphic Design

Unify Graphic Designer, Tyler Nilson created banners for the Facebook Page, the event page, memes, blog cover images as well as the designs for the ebook. This gave an iconic, cohesive, and professional look to the campaign which elevated the events beyond a local grass-roots movement to a global presentation.



Memes like the one above (2,266 shares, 2.6k likes) were also created from photos at Standing Rock and using quotes of participants to tell a more personal, and less-branded kind of story. Posts like the one above linked to the artists or organizations featured in the image/quote. In the course the campaign there were hundreds of posts like this which played a huge part in our overall outreach.

F. Global Events Map:

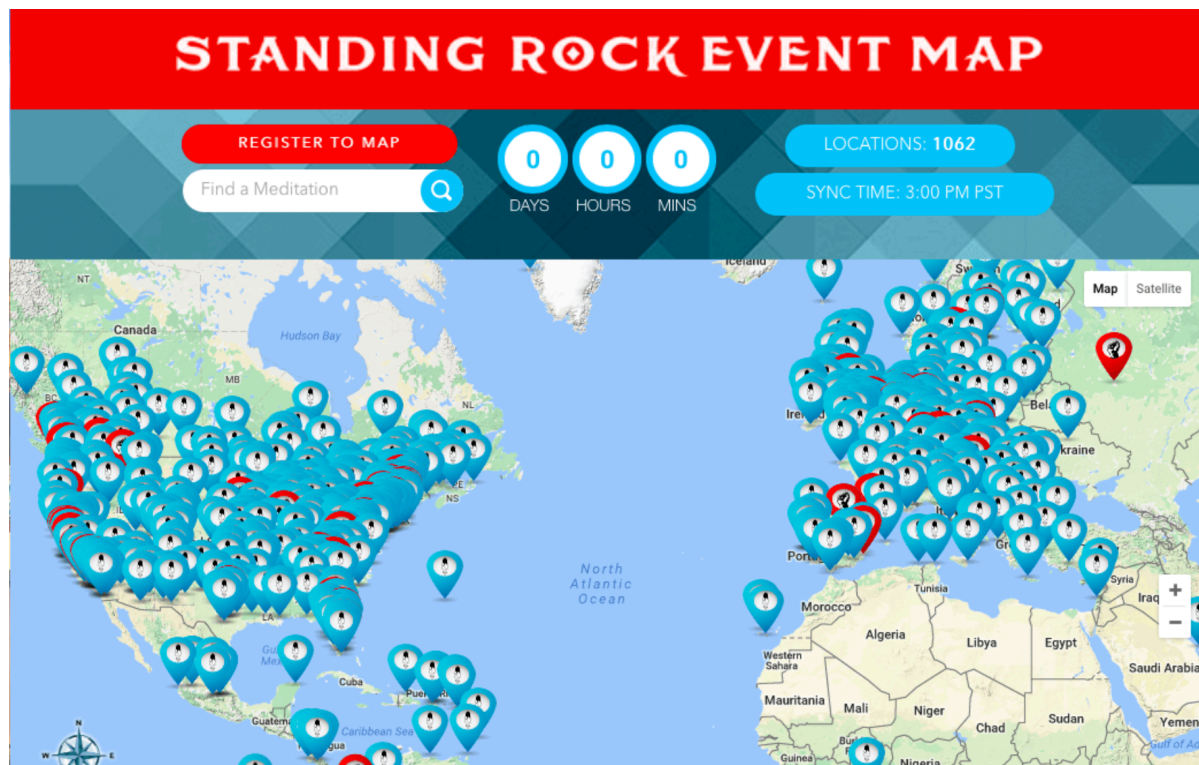
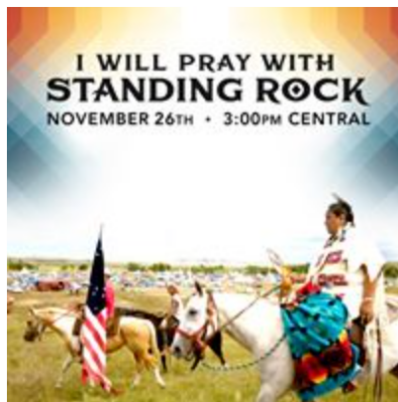
With 1062 events registered globally online through our praywithstandingrock.com website, people everywhere felt connected and in solidarity with their prayer to protect sacred waters.

G. Online Radio Broadcasts:

Since cell reception was spotty onsite, we decided to make each of the events a live internet radio broadcast through MIXLR Radio. Since we

Total listens so far **1,163,013**

launched the channel in November, we have had over 1 million listens to our programs.



3. Global Synchronized Prayers

Over 643,000 people listened to the audio broadcasts we played on the synchronized moments. Over 53,000 people joined our Facebook Event and 383,000 were invited. Detailed stats are available above in the social media section.

The online component of Unify campaigns, the invite for people to host local events and join for a live broadcast is where we excel. We are not merely an online spiritually-infused organization, we galvanize education and action on an international scale.

Pray with Standing Rock - November 26th

[A Global Call to Action Article](#)

Website: www.praywithstandingrock.com



A screenshot of a Facebook post from the 'Unify' page. The post features the Unify logo, a blue verified badge, and the text 'Unify was live.' It is published by Elana Meta Jaroff on December 4, 2016. The main text of the post reads: 'Live at Standing Rock at the Sacred Fire with Dr. Cornel West at the interfaith prayer ceremony.' Below the text, engagement statistics are shown: '2,017,282 people reached' and '337K Views'. There are buttons for 'Boost Post', 'Haha', 'Comment', and 'Share'. A section for comments shows a reaction from 'Unify, Ibrahim Mubarak, الزيتون الاخضر and 15K others' with a 'Top Comments' link. At the bottom, it shows '9,562 shares' and '8.2K Comments'.

 **Unify**  was live.
Published by Elana Meta Jaroff [?] · December 4, 2016 · 

Live at Standing Rock at the Sacred Fire with Dr. Cornel West at the interfaith prayer ceremony.

2,017,282 people reached 

337K Views

 Haha  Comment  Share 

 Unify, Ibrahim Mubarak, الزيتون الاخضر and 15K others 

9,562 shares 

Pray With Standing Rock Interfaith Gathering- December 4th

With luminaries like Dr. Cornel West, Chief Arvol Looking Horse and others present the live-feed reached over 2 million people, had almost 10,000 shares, 8,000 comments from across the planet, and 337,000 views. The day ended with huge celebration and announcement that President Obama had declined the easement.

Global Wopida - December 10th

International Human Rights Day, in collaboration with the United Nations, Compassion Games, and synchronized events around the world, Chief Phil Lane announced a Global Wopida to stretch until June 21. This celebration of gratitude set the tone for people to understand the events at Standing Rock through a spiritual lens. It is easy to be thankful when times are good, it is a true sign of strength and nobility to be thankful when times are hard. The fire that had been lit at Standing Rock is now spreading everywhere. A commitment to protect and honor what is sacred to life.

United We Rise, Flood the Banks - January 28th

Sustained action included a bank divestment campaign and media featuring celebrities like Mark Ruffalo, Jane Fonda, and others.

Event Website: <http://globalprayeraction.com>

Events listed on the website: 252

**UNITED
WE RISE**

GLOBAL PRAYER ACTION
JAN. 28TH
12 NOON CENTRAL
FLOOD THE BANKS



JOIN A **GLOBAL SYNCHRONIZED PRAYER ACTION ON 1/28/17** TO CARRY
THE **PRAYER** FROM **STANDING ROCK** TO **BANKS WORLDWIDE**

Rebuilding the Hoop of the Oceti Sakowin

At the Water Lily Storytelling Institute, March 5-8, 2017 the process of rebuilding the family tree begins. This generational mending of relations through oral histories and DNA testing is guided by Faith Spotted Eagle of Brave Heart Society. Expanding beyond the visualization of the family tree, Unify gave a grant to assist in this important process and to pay for genetic

tests that helped the tribes re-connect their lineages that have endured century of displacement and genocide.

Wakpala Wopida/Wopila

Unify donated \$2,500 to support the Water Lilly Storytelling Institute genealogy project and family tree as described by Chief Phil Lane below:

Of special interest is understanding and unifying extended and Hunka family relationships. This process was started at the Water Lily Storytelling Institute, March 5-8, 2017, on the Yankton Sioux Reservation. There we shared an extensive Family Tree that my Uncle Vine Deloria Jr. and Father developed together some years ago. Many Standing Rock Water Protectors, Oceti Sakowin Headsman, Leaders of the Oceti Sakowin Women's and Spiritual Leaders like Chief Arvol Looking Horse and Grandmothers like Faith Spotted Eagle.

All who attended, including Ihanktowan Community members hearts, were moved, inspired and uplifted to find and renew extended and hunka family relationships. Since the underlying and most fundamental dimension, of the strength and unity of Standing Rock and the Oceti Sakowin, is to be a "Good Relative" calling one another by kinship terms grew by the day of course, if you do not know who your relative is, it is impossible to achieve. This reunion included many extended family relationships between Ihanktowan and Hunkpapa's from both Standing Rock and Yankton Reservations and beyond. -Chief Phil Lane

Wakpala Playground

Wakpala is where the Standing Rock Movement started with a group of youth. Unify donated to help build a playground, and created a fundraiser to raise the rest of the funds needed to complete the project. You can read more about it in this Huffington Post Article:

[Standing Rock One Year Later, Victory for the People](#)

World Peace and Prayer Day

[Arvol Looking Horse has hosted this event for 21 years.](#) This event is related to the sacred prophecies of White Buffalo Calf Woman and was initiated shortly after the birth of the first White Buffalo in 1994. Many Cultures, One Prayer for Peace along with a focus on protecting and honoring sacred sites is the objective of this yearly event.

Unify created an interactive event map and gifted it to World Peace and Prayer Day this year. This map will continue to support the vision of Chief Arvol Looking Horse for many years and help people everywhere to reclaim, honor and protect sacred sites in countries around the world. It provides a beautiful educational and organizing tool moving forward.

Jacob Devaney on behalf of Unify built the website for World Peace and Prayer Day as well as wrote an article to help promote the gathering and raise funds for expenses. Read *Lakota Chief to Visit Hawaiian Sacred Sites in 2017* [here](#).

4. Winterization & Infrastructure Projects:

In early December a series of storms hit the camps. The first being one of the harshest winter storms in ten years with wind gusts up to 50 mph, wind chills to 20 below zero. This storm shut down 300 miles of North Dakota interstate highway for several days. The camps were buried in high snow drifts and plunged into a state of deep challenge.

The camp leadership had been advising the community to prepare for extreme winter environment for months. The camp populations had recently grown to its peak size through November with estimates for Oceti Sakowin of 12,000 community members. A majority of the community were not prepared for winter conditions and over a 2 week period the



camp size dropped well below a 1,000 members. Many left quickly, with several thousand needing to be emergency evacuated to local areas. This left the camps recovering from a chaotic exodus with lots of empty structures and deserted belongings.

Concurrently, there was a pull back of financial support from Standing Rock Tribal Council for essential services like portable toilets, firewood and propane. The core group remaining in the camps struggled to deal with harsh conditions and lack of core services. The combination of factors threatened the ability of the camps to remain in prayerful solidarity but also posed significant risk to health and life, especially to elders and children.

Unify responded by working with camp leadership and partnering with various groups to provide core infrastructure projects. A key partnership was with Red Lightning who held a central camp and the dome community meeting space from October until the eviction in February. Also working with Oceti Sakowin construction camp. From December to February Unify gave financial support to vital infrastructure projects. Examples are below:

Firewood:

In the sub zero temperatures the demand for firewood which was the primary heating source for the camps soared. Several groups in camps began coordinating wood shipments and processing.

However there were funding gaps and logistical challenges because the volume of wood needed required out of state transport. In

mid December Unify purchased 2 critical Semi Loads, 25 chords of firewood for \$5,000 that was dispersed to Oceti Sakowin, Rosebud, and Sacred Stone.



The high volume of firewood required carried a high expense that taxed the limited resources. A group out of Rapid City South Dakota offered free

firewood yet needed to be cut, processed and transported to the camps.

Unify responded by providing funding to purchase 4 professional chainsaw set-ups and funding for crews to process the wood onsite in South Dakota. Unify also supported a modification of flat bed truck and trailer along with fuel for firewood to be transported to the camps.



This key investment allowed 60+ chords of pre-cut wood to be delivered continuously though the winter months at a dramatically reduced financial cost. Having the wood pre-cut before delivery created great energy savings for camp stretched thin with volunteers.

Satellite Internet:

Internet was vital for communications at Standing Rock Camps and also an area of continued problems. The valley the camps inhabited posed significant challenges for internet and telecommunications. Over autumn months several smaller systems were tried to improve internet connection and speed. They performed poorly, ultimately they failed in winter conditions.

Red Lightning brought in a satellite internet system installed directly in the main camp. having solid high speed internet it completely changed the experience which allowed media at camps in real time to get out the word globally.

Red Lightning raised funds to support the purchase and installation of Satellite internet system with a commitment from Oceti Sakowin Camp leaders to take over the monthly payments. As the eviction notices were

announced and two months into the contract Oceti Sakowin announced they could not take over payments for the service. Simultaneously the camp tech team failed to put agreed nighttime restrictions on the internet. This led to overages on the internet service in January and February with combined bills of \$4,500. Red Lightning could not support these overage bills and shortfall



began jeopardize other areas of critical support they were providing. Unify provided financial support to close the funding gap to ensure high speed internet connection. Allowing the camps to remain connected to the rest of the world until the final day before the eviction. The Satellite system was then moved to a location in the only remaining camp at Standing Rock, Four Bands Greater Sioux Nation Camp.

Plow Trucks:

With high levels of snowfall, 4x4 plow trucks were needed to clear roads for Oceti. Red Lightning had 2 Plow trucks supporting these efforts. Unify provide funding for fuel, oil, maintenance and repairs of 2 plow trucks. These trucks provided plow and pulled out stuck cars through the closing of the camps in February.

5. Standing Rock Compost Toilet Project

Unify joined in support of a collaborative project between GiveLove, UPLIFT, Native Children's Survival, the Standing Rock Sioux Tribe, and Protectors Alliance.

The Compost Toilet Project ran from November 6th, 2016 until February 22nd when the Oceti Sakowin and other camps were forcibly evacuated.

Prior to the evacuation on February 22nd, two sets of compost toilets were successfully moved from Oceti Sakowin to two camps, the 5 Bands Great Sioux Nation Camp and Black Hoop 7th Generation Camp.



In Spring 2018, the humanure compost will be harvested and used to plant tree seedlings in Standing Rock. The Standing Rock Compost Toilet Project is the largest successful humanure composting project ever attempted in the United States.

The \$16,000 UNIFY donation was allocated entirely for the direct expenses of the composting phase of the project — which totaled over \$40,000 — and thus made a significant contribution to the camp clean-up effort. These costs included expenses incurred by the seven-person team that Tristan, Protectors Alliance, and GiveLove assembled to construct the compost site, collect necessary materials, and carryout the composting activities and clean-up.

Project Background & Impacts:

GiveLove is a registered 501C-3 organization that works to improve public health by providing safe sanitation in high-need and water-scarce areas in seven countries.

GiveLove was invited to work in Standing Rock by Robby Romero (founder of Native Children's Survival), and SRST Chairman Dave Archambault to provide an environmentally sustainable sanitation system to Oceti Sakowin camp because the portable chemical toilets in use were cost-prohibitive and going to freeze in the winter. The Standing Rock authorities did not

want to use the chemical toilets because they learned the contents caused pollution of the local environment.

The project provided direct humanitarian support of the prayer camp by providing clean and dignified compost toilet facilities and sanitation services to thousands of campers in Oceti Sakowin during the harshest winter conditions imaginable. Critical support allowed the water protectors to stay through the winter months without contaminating the environment or water or spreading disease in the close living quarters.

The project also completely recycled all of the organic toilet material collected in the camp. Over 2,500 fifty-pound Biobags of human waste were collected, organized, and composted from Feb. 15th through March 11th, when the composting operation was completed. Two full 40-foot shipping containers were used to triage the waste material until we were able to process and compost the contents when the weather permitted.



6. Green Team:

"We are really proud to share that your donations are also contributing to the purchase and installation of a permanent water filtration system that is being installed in the Cannonball community on the Standing Rock Sioux Reservation and will purify water for the entire community here in Standing Rock for years to come!" -Brigette June Huff, Campaign Manager

The need for firewood chopping was constant through the camp closing. The Green Team dedicated 2 members daily to chopping of firewood for the camp. There were several stations of mobile solar/Battery

systems and water tanks throughout the camp that the team maintained also. The Green Team relocated these vital systems to the other camps while coordinating with the system donors to ensure they went to designated recipients.



Team using pry bars to remove structure from ice and standing water



Dodge 3500 HD stake Bed truck



Ford F-150 Pick-Up

The combination of eviction notices issued by Morton County, North Dakota, and Army Corps of Engineers for Oceti Sakowin gave a clear

indication that the camp would be forcibly evicted. This created a need to begin cleaning up the abandoned items from winter storms and many camp members began plans to transition to nearby camps. The assumption was that the camps on the Standing Rock reservation would not be subject eviction. This included Sacred Stone, Rosebud along with

new camps, 7th Generation/Black Hoop, and Four Bands Great Sioux Nation that formed to receive members leaving Oceti Sakowin.

The sheer volume of abandoned items, winter structures and equipment was impossible for remaining camp members to manage. Additionally members were elders or families requiring additional support to transition.

In combination with Red Lightning, Unify developed the Standing Rock Green Team to provide critical support in the camp clean up and transition process. Creating a team of strong qualified individuals with tools and equipment to successfully address the specific needs in the winter camps.

Unify provided a media call for team members to join in the clean up and greening of the camps while providing financial support for team members, vital equipment, and tools. Red Lightning providing onsite project management, logistical support, housing, food for team members. The call for support was answered enthusiastically. From January to the end of February over 25 members participated in the Green Team. With an active 12-14 team members consistently on the ground.

Team Member Support:

Team members travel expenses and stipend for committed time periods were committed by Unify who also supported food, in camp lodging, and hotel rooms.

Equipment and Tools:

4x4 Trucks and SUV's A relatively warm period came which turned the high snow levels into standing water and deep mud. However, at night the temperatures dropped well below zero, creating a combination of ice layers over the mud and underneath the standing water. The camp became only passable with 4 wheel drive vehicles which were in short supply but very high demand. The project supported travel expenses and maintenance for 4x4 vehicles that could join the project. Also vehicles provided coordinated transportation for team members across country in winter conditions. This allowed for many team members to travel together keeping expenses down and ensuring safe passage. Overall, there were 4 trucks and 3 SUV's that participated in the project from team members.

Additionally Two 4x4 drives, a Dodge 3500 HD Stake Bed and F-150 Pickup were rented to address this gap. They supported moving of equipment, transporting structures, pulling out stuck vehicles, hauling trailers of materials out of camp. These vehicles were in use constantly and invaluable resource to the Green Team and camp community.

Toyota 4X4 Pickup:

Unify purchased a Toyota 4 wheel drive pick-up truck for use in the project. This truck was used to transport Green Team members from LA and Portland to Standing Rock. It primarily served as winter transport for the media team and shuttling team members from camp to hotel. After the camps were closed the truck was used by a tribal family transporting them back to Colorado. Now has been donated to the High Elk family and the Two Kettle camp in South Dakota.

Deconstruction Tools & Equipment:

The winter conditions combined to make removing ground stakes and tents under piles of snow a specific challenges. The project purchased Pole-Axes, Pry Bars, shovels, and ice melt. Also, Unify invested in sets of impact drivers and bits to specifically take down the screws used in

constructing the camp structures. The amount of tools allowed several teams to work in concert. Team members required cold weather and high water gear to endure long hours exposed to environment. The tools were left with remaining camps as resources for ongoing operations.

Camp Breakdown & Relocation:

Team members worked with camp leadership to coordinate the support vital members, elders, and families in breaking down transporting and relocating their camp structures. This was constant through the final day of the eviction with team members supporting many camp systems and member possessions from being destroyed.



Ultimately, the short time frame of the eviction date meant unfortunately many structures were still remaining in the camp. Yet the teams impact over two month period was the successful breakdown and relocation of a significant portion of the camp. If the eviction deadline had been extended, the entire camp would have been successfully relocated, along with the Water Protector Community ensuring there was no trash remaining. Returning the land to the way it was before people descended on it is the traditional way of the people of the Great Sioux Nation.

7. Donation Re-allocation to Local Communities:

Re-allocation of Donations to nearby reservation communities. The abundance of donations that flowed to the camps through the fall filled many huge army tents full of food, clothing, sleeping bags and supplies.

Additionally many deserted structures still had high quality items. The camps are surrounded by some of the poorest communities in the nation.

Both Standing Rock Reservation and Army Corps of Engineers brought in heavy equipment to begin clearing the camps. These crews were indiscriminate in bulldozing structures regardless of the contents and loading into dumpsters. This was resulting in many tons of donations being wasted and going directly to the landfill.



Green Team began pre-scouting areas the crews were working for donations. Also coordinated with the heavy equipment crews management to be alerted when they found a structure with donations inside. Green Team members would move in and bag up the donations for transport to local community. Also team members began daily monitoring of the dumpsters for donations and collapsing all the trash to conserve space. This process resulted in several tons of donations being saved from landfill, several truck loads going to recycling facility.

Additionally the Green Team worked closely with five local community leaders to coordinate drop locations and times for each load out of camp. The Green Team successfully cleared all the camp food and kitchen tents, while moving food designated to other camps and remaining food to donation locations within community.

These food and clothing donations were deeply appreciated by community members. An elder shared that these loads were timely because the end of the month is a particular time of struggle for many families.

For the Green team members it was a wonderful cultural experience to be able to meet and support local members beyond the camp community. Also received positive feedback from tribal members was they appreciated visitors to the camps creating relationships with the broader community.

In total, Nine 28' trailer loads were reallocated from camps to the local community. A good

estimate is that 16 tons of food, clothing, sleeping bags that were donations to the camps, became blessings to the Standing Rock Community.



Backhoe loading piles of donations into dumpster



Conclusion:

Unify is an evolving, participatory movement. We are grateful for our growth through challenges and mistakes and honored to be of service to this noble cause. The power of people coming together in prayer, in action, with love and compassion is enormous. We are so grateful for our team and to everyone across the planet who shared posts online, called their representatives, donated, or showed up on sight to lend a hand in creating this epic and historic experience for all. Together we move forward to protect, honor, and celebrate what is sacred as one people.

8. Unify at Standing Project Partners and Team Members



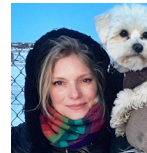
Patrick Kronfli
Project Director



JackStar Davies
Project Manager
Media / partnerships



Joshua Tree
Project Manager
Onsite Operations



Simone Schultz
Production Assistant
Onsite Operations



Tristan Bennett
Project Manager
Green Team / Compost



Maya Rose
Campaign Manager
Onsite Coordination



Brigitte Huff
Campaign Manager
Global Prayer Action



Krysta Dekker
Event Production
Onsite Coordination



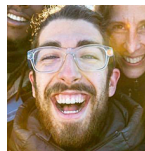
Elana Jaroff
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Seth Bunting
Project Manager
Media / VR



Louise Fisher
Photographer



Rich Van Avery
Media Production



Kane Wolf
Media Production



Teena Pugliese
Media Production



Moon
Media + Green Team



Jacob Devaney
Manager
Social Media



Catherine Douglas
Community Engagement
Social Media



Tyler Nilson
Graphic Design



Mark Sims
Executive Producer

Other Team Members

Paul Freeman - Firewood Manager
Justin Aguillia - FB strategist
Joshua Adaire - Community Engagement
Yeshua Adonai - Management / Strategy

Camp Clean Up - Green Team

| | | |
|----------------|-------------|-----------------|
| Josh West | Stan Smith | Andrea Cohen |
| Jonah Lee | Alex Pride | Cord Gray |
| Ben Jocelyn | Cyrus Mayer | Kaitlin Crowley |
| Timothy Powers | John Little | Daniel Wallace |

